

28"/32" 100Hz Dolby Digital Real Flat

**MATCH**  **LINE**



- Real Flat Black Line S
- 100Hz Digital Scan
- Digital Natural Motion
- Digital Crystal Clear
- Widescreen Plus
- Full Active Control
- Dolby Digital
- 110 W RMS
- 6 On Board Speakers
- 2 FM Cordless Speakers
- 1200 Page Easytext
- Text Dual Screen
- Top Controls
- Side Connections
- Matching Stand Available

**REAL  
FLAT**

DIGITAL  
NATURAL MOTION

**DOLBY  
DIGITAL**

DIGITAL  
CRYSTAL CLEAR

*easy*   
1200 P

**active  
control**  
+ Light Sensor



*Let's make things better.*



**PHILIPS**

# 28"/32" 100Hz Dolby Digital Real Flat



## Technical specifications

### Picture

- Screen Size: 28" (70 cm)  
32" (82 cm)
- Visible screen size: 66 cm (28")  
76 cm (32")
- Picture Tube: Real Flat Black Line S
- 100 Hz Digital Scan
- Digital Natural Motion
- Digital Crystal Clear
- Dynamic Auto Focus
- Active Control + Light Sensor
- Widescreen Plus
- Picture Freeze

### Sound

- Sound Power: 110 W RMS  
220 W Music Power
- Dolby Digital Sound (AC3)
- 6 On Board Speakers
- 2 wireless rear speakers
- Subwoofer
- Graphic Equalizer
- Digital Signal Processing

### Ease of Use Installation

- 100 Preset channels
- Autostore
- Fine Tuning
- Sorting
- Smart ATS and ACI

### Ease of Use Utilisation

- Top Controls
- RC2033 (suitable for VCR/DVD/SAT/AUDIO/CD-R)
- Program List
- Smart Picture Control: Soft, Natural, Rich,  
Multimedia, Personal
- Smart Sound Control: Movie, Speech  
Music, Personal
- AVL
- Dual I-II
- 6 Wide screen modes:  
4:3, Zoom 14:9, Zoom 16:9 Subtitle Zoom,  
Zoom, Wide screen
- Subtitle and Heading shift
- Autoformat / Autoscreen fit (incl. WSSB)
- Smart Clock
- Sleep Timer
- Child Lock
- Picture Tilt Control

### Reception

- Side**
- S-Video (Y/C) in
  - CVBS Video in
  - Audio L/R (cinch/RCA) in
  - Headphone Jack 3,5 mm out
- Back**
- Euro A/V connector Ext1 (RGB in, CVBS in/out)
  - Euro A/V connector Ext2 (RGB in, S-Video in/out, CVBS in/out)
  - Euro A/V connector Ext3 (CVBS in)
  - Euro A/V connector Ext4 (CVBS in)
  - Stereo Audio out (cinch) Constant/Variable level
  - Surround sound out (cinches and click-fits)
  - Subwoofer sound out (cinches)
  - SP-DIF input (cinch): Dolby Digital (AC3),  
MPEG 2, PCM digital audio

### Information

- 1200 Page Text level 2.5 with Habit Watch
- Text Dual Screen
- Program Information Line
- NextView Level 3
- NextView Link
- Zoom 16x

### Reception

- Tuning System: PLL digital tuning
- Tuner: VHF, UHF, S-Channel, Hyperband
- Aerial Input: 75 ohm Coaxial
- TV System: See table
- Stereo System: See table
- Video Playback: NTSC 4.43/3.58

### Miscellaneous

- Mains: AC 220-240V +/- 10%
- Power Consumption: 151W Normal Operation  
0,34W Stand by
- Set Weight: 28" - 40 kg  
32" - 56 kg
- Weight Incl. Packaging: 28" - 52 kg  
32" - 68 kg
- Set Dimension (WxHxD): 28" - 785x507x495 mm  
32" - 886x569x546 mm
- Box Dimension (WxHxD): 28" - 898x714x656 mm  
32" - 996x742x723 mm
- TV Colour: Silver Shadow (10811)

## Product highlights

### Real Flat Blackline S

Philips TV picture tube with invar mask gives less deformation and therefore can provide 80% more contrast than conventional picture tubes for brilliant colours and minimal reflections, even when viewing in daylight. This Real Flat tube is from the latest generation of tubes where the tube face is truly Flat. The advantages of this lie in appearance, wider viewing angle, and in bringing the picture nearer to the front of the glass for less distortion.

### 100Hz Digital Scan

Conventional Televisions scan the picture at 50 times per second (50 Hertz). This Frequency can be detected by the human eye in the form of a flickering picture. 100 Hertz sets scan the picture at 100 times per second eliminating the overall area flicker.

### Digital Natural Motion

Philips 100hz technology produces the most stable pictures free from flickering. In our top sets this is allied to Natural Motion which solves the problem of objects juddering or losing shape when they move fast across the screen. Movements become smooth and natural.

### Digital CrystalClear

A unique package of picture innovations including combfilter, scavem, and dynamic contrast, green enhancement and LTI adjustment giving natural colours, high contrast and high level of details. In Digital Crystal Clear the contrast is assessed 50 times per second to optimise the picture further.

### Full Active Control

The tv automatically analyses the incoming signal and adjust the key picture parameters of noise, sharpness, colour, contrast and format giving the best possible at all times. In addition the tv has an ambient light sensor and adjusts the picture according to how much light is in the room.

### Dolby Digital

Dolby Digital: Six channel audio system improving on ProLogic by providing a separate channel for a subwoofer and for the left and right rear speakers. The audience is totally wrapped in CD quality sound.

### 1200 Page Easytext

Extremely fast access to many text pages and the ability to scroll through subpages with no wait.

version		stereo system						transmission system					
		2CS DK	NICAM DK	2CS BG	NICAM BG	NICAM I	NICAM LL'	PAL BG	PAL DK	PAL I	SECAM BG	SECAM DK	SECAM LL'
28/32PW9616	/05	•	•	•	•	•	•	•	•	•	•	•	•
28/32PW9616	/12	•	•	•	•	•	•	•	•	•	•	•	•
28/32PW9616	/19	•	•	•	•	•	•	•	•	•	•	•	•
28/32PW9616	/58	•	•	•	•	•	•	•	•	•	•	•	•

Predecessor : 28/32PW9615  
Chassis : MG  
Introduction : Year 2000

Features and specifications subject to change without notice

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